

2025

7.2 (wed.)

12:10
12:50

12:10-12:15

◆ Introduction

12:15-12:40

◆ Seminar
(Presentation)

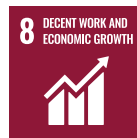
12:40-12:50

◆ Q&A

Online
(Zoom)Scan here for
Registration ▶▶https://us02web.zoom.us/webinar/register/WN_E-w7GM6XTYCNFpeaNm5YVA

Supported by Kyushu University, Q-AOS

Potential of food business utilizing regional resources



Key Words

Industry-government-academia collaboration

Regional resources

Inshore aquaculture

Circular economy

Food tech

Agri-welfare collaboration

Professor **Seiichi KIZUKI**

Integrated Initiative for Designing Future Society



Seiichi Kizuki graduated from the Faculty of Agriculture, Kyoto University in 1990, and was engaged in overseas agricultural development projects (related to ODA) and domestic agricultural rural development projects at Nippon Koei Co.

From 1997, at Mitsubishi Research Institute, Inc., in charge of policy planning, surveys and research, institutional design, and demonstration projects related to food issues, rural development and regional revitalization, food distribution, proper food labeling, 6th industrialization, agribusiness, and food tech, as well as consulting services for private companies and collaboration, co-creation, and business support for start-ups. In addition, I have been in charge of consulting services for private companies, and cooperation, co-creation, and business support for startups.

Concurrently, Director and Visiting Professor at the Design for Future Society Headquarters, Kyushu University, as well as Visiting Professor at the Graduate School of Horticulture, Chiba University, and Visiting Professor at Niigata University of Food and Agriculture.

As various global issues such as climate change, population growth, and conflicts in various regions become more serious, and social issues related to food due to these effects become more apparent, the nature of regional agriculture and communities are being questioned. What is needed today is a sustainable mechanism and business model that can solve social issues by making the most of diverse local resources.

To address issues that are difficult for a single company or organization to solve on its own, it is expected to create value and develop sustainable businesses that take advantage of local resources through collaboration among various stakeholders, such as industry-government-academia partnerships, and sociological approaches, including not only science and technology but also local climate and local communities.

In this seminar, we will share important points of focus and directions for business development in such activities while introducing case studies of initiatives.